ND Social Media User Group
Commerce Dept. – WSI Boardroom
June 12th, 2013
9:00 A.M. – 10:30 A.M.

Attendance: Jeff Quast, Amy Schmidt, Mark Armstrong, Liz Brocker, Kassie Keller, Chad Hatzenbuhler, Tricia Miller, Barbara Dammen, Beth Herzog, Jodi Zander, Cliff Heyne, Jeremy Lunde, Gordon Weixel, Eric Godel, Justin Capelle, Terri Wilhelm, Jessie Wald, and Douglas Tschetter

Scribe: Jeff Quast

Agenda:

- Roundtable Introductions

- ADA in Social Media – Doug T
  - http://blog.hisoftware.com/2014/compliance/doj-enters-into-landmark-web-and-mobile-app-consent-decree
  - Do you think about accessibility for your Social Media presence the same way you think about it for your web presence?
  - This is the first time a company was deemed not accessible
  - This may end up being a big leap forward from the existing Federal standards (version 2 of federal standards), which may need to be followed by state agencies that received federal funding

- Social Media links on the nd.gov portal – Jeff Q
  - Auditors Office recently inquired about certain Facebook pages linked from the nd.gov portal that are not official agency pages
  - Agencies should ensure the links on the portal are what they want
  - Going forward, ITD will require a WMS request for adding/editing content on nd.gov

- YouTube CLAs – Jeff Q
  - We have received our first submission from an agency, and have added ITD's accounts to the list
  - Jeff will send out the spreadsheet or post it on a new section of ITD's web site

- Personal use of Social Media – Jeff Q
  - How do you use Social Media in your personal life?
    - Which services do you use?
    - What devices do you use to consume and create content?

- How often do you check/post?
- Are you concerned about your privacy?
- Has it gotten you into trouble?
  - Users should consider going to their social media settings and turn off all the personally identifiable information
  - Don't let Facebook share your information with their apps
  - Do any agencies use Cookies to deliver specific content?
    - Tourism does a bit
  - There is new technology coming that can track your eye movement to determine how long you read content
  - Many people use mobile devices far more than a desktop or laptop computer

- Open Discussion
  - Location, length, and number of meetings going forward?
  - Changes to the format or scope of the SMUG?
    - Some Scope definition would be nice, which would help define the agenda
    - Would be nice to have an issue discussed that is addressed differently by two very different agencies

Next Meeting:
Quarterly Recurring